





Monica Laddaran

Human-centered digital designer who uses a holistic design approach and digital marketing to connect clients to products & services for the greater good.

CONTACT

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-  Chicago, IL

EDUCATION

Digital Marketing Apprenticeship

[COOP Careers](#) | Chicago, IL

Aug 2023–Present

B.S. in Informatics

[Dominican University](#) | River Forest, IL

Major: Informatics | Minor: Graphic Design

3.85/4.0 | Magna Cum Laude

SKILLS

Communication with Empathy

Data Management & Analysis

Social Media Marketing

Creativity & Research

Graphic Design

Problem Solving

Critical Thinking

TOOLS

MS Office

G Suite

Salesforce

Canva

Social Media (Instagram, Facebook, LinkedIn)

Adobe CC Suite (Photoshop, InDesign,

Illustrator, XD)

EXPERIENCE

[Step Up](#) – Social Media Ambassador

Aug 2022–Present | Chicago, IL

- Currently nominated as the Young Adult Honoree for the 2023 Step Up Inspiration Awards.
- Recruited young women between the ages 18 - 29 that identify with girlhood/womanhood to join Step Up for access to free mentorship and events focused on career readiness.
- Created original content and circulated Step Up's virtual and in-person networking, professional development, & self-discovery programs by utilizing social media platforms (Instagram, LinkedIn, Facebook).
- Engaged in additional Step Up speaking opportunities as they arose (Capstone Celebration at Walter Payton & So You Wanna Change the World Chicago 2022).

[College Possible](#) (AmeriCorps) – College Success Coach

Aug 2022–Jun 2023 | Chicago, IL

- Managed a caseload of 100 clients through telecommunication (text, email, cold calls, video chat) and met with students on a monthly or as needed basis.
- Provided professional advice and recommendations on navigating my clients' college journeys such as important milestones (class registration & financial aid renewal).
- Proactively researched & provided resources for my clients such as scholarships, exploration with majors and careers, & opportunities (internships, employment, etc.).
- Cross-collaborated with the recruitment team on recruitment efforts.

[Dominican University](#) – TRIO Ambassador

Feb 2021–May 2022 | River Forest, IL

- Maintained communication with clients 1:1 or in small groups on a weekly or as needed basis (text, email, video chat, & in-person) and provided recommendations to succeed during their college journey such as various campus & external resources.
- Facilitated workshops to enhance my clients' professional development skills on LinkedIn & organization.
- Co-managed & co-created social media content about the TRIO program for recruitment & exclusive events.